

FCC ISSUES REPORT 2nd QUARTER 2010

April, May, June

Telemundo KBLR TV 39 Las Vegas

April 2010

ISSUE: Jim Gibbons sues the Federal Government

Program: Conteo de Noticias **Date:** 04/06/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: During a press conference, Governor Jim Gibbons not only announced but also signed an executive order to initiate a lawsuit against the Federal Gov for the approval of the Health Care reform, calling it unconstitutional.

Gibbons is hiring a private law firm since the Attorney General made clear that there is no need that Nevada joins the other 14 states in said lawsuit.

ISSUE: Hispanic Safety Month

Program: Conteo de Noticias **Date:** 04/07/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: April is the Hispanic Safety month, and accident prevention in the work area; OSHA is focusing not only in the employee, but that the employer takes the necessary measures to avoid accidents. Free classes are being offered throughout the month and will be held in different casinos. OSHA has not registered serious injuries or fatalities up to date; an improvement from 2009 that had 10 deaths and 2008 had 18 deaths.

ISSUE: Spanish Help Line for domestic violence victims.

Program: Conteo de Noticias **Date:** 04/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The number 702.586.1900 is the line that could make the difference between life or death for many Hispanics, victims of domestic violence.

Is the only phone line in Spanish, and was dedicated to the memory of Griselda Flores, who died of homicide and domestic violence.

The line is available Monday thru Friday from 8am to 5pm and is totally free and confidential.

ISSUE: Waste Recycling

Program: Conteo de Noticias **Date:** 04/22/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The recycling business has considerably grown in Las Vegas and around the world.

The story of Manuel Madrigal and his family is no different than others who have consolidated a trash collection company with a recycling branch.

Services range from demolition division, container rentals, residual processing, reclaiming, etc.

Every day they receive 1,200 cubic meters of garbage, from which 75% of it is reclaimed, processed, and then sent to other states to be used in different ways.

ISSUE: CENSUS volunteers rounding the Hispanic areas

Program: Conteo de Noticias **Date:** 04/23/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The Census visited the zones of Stewart, Bonanza, Mojave and Eastern.

With a population of 70% Hispanics, the questionnaire return was around 45%

The volunteers took action and started giving information to the area residents; While many have already turned in their forms, others have either not received one yet or have their reserves about it either because of misinformation or fear that the Census has any connections with the INS.

ISSUE: May 1st Celebrations

Program: Conteo de Noticias **Date:** 04/30/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: May 1st is the International Labor Day, in which thousands of people will march in favor of millions of illegal immigrants who are uncertain about the immigration reform.

The debate still continues with people in favor and against the reform for various reasons, but both sides agree that the government has to take action that favors the community and not just a few.

May 2010

ISSUE: Assemblyman wants similar Arizona law

Program: Conteo de Noticias **Date:** 05/03/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Republican Assemblyman Chad Christensen, accompanied by AZ senator Russell Pearce, announced today the petition for an extraordinary legislative session to propose a similar law to the SB 1070

Christensen has been an assemblyman for the last 4 consecutive terms, postulated for Senator for the Republican Party and is running against Harry Reid.

Even though his is anxious to present his proposal, he is in favor of the immigration reform, he supports the people who are here and want to work, and deserve to be here legally.

ISSUE: Mexican Consulate reacts to Arizona Law

Program: Conteo de Noticias **Date:** 05/06/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The Mexican Consulate in Las Vegas has been received multiple calls and letters from the Mexican community who feel threaten by the new law.

Consul Lemus asserts that the approval of this law is an insult to all the immigrants, legal and illegal, and hopes this gives strength to the community and takes the steps to vote in favor of people who will represent their interests.

Miguel Flores, Director of the Immigration Reform for America promised to boycott and business that is in favor of this law.

ISSUE: Programs facing possible elimination from UNLV

Program: Conteo de Noticias **Date:** 02/10/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: UNLV president has made the difficult decision of eliminating a list of programs that will hurt the institution.

A special commission, in hopes to save more than 44 million dollars, presented the list.

A total of 500 students will have to choose another career path due to the cuts or leave their studies behind.

ISSUE: Latin Chamber giving scholarships.

Program: Conteo de Noticias **Date:** 05/19/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: A total of 116 students received a scholarship from the Latin Chamber of Commerce, which throughout the year hold benefic events in hopes that more Hispanics stay in school.

The students received their scholarships in an event in front of their parents and local authorities.

Scholarships where between 500 and 1000 per student, in a total of 90,000 dollars.

ISSUE: Unemployment rate reaches 14.2%

Program: Conteo de Noticias **Date:** 05/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: In April, the unemployment numbers in Nevada reached 14.2%

For people who have no jobs, the situation is alarming and frustrating, not to be able to find a job.

According to a Goodwill representative from one of it's employment centers, people now have a

disadvantage because employers can be very selective since there are a lot of options to choose from.

The Department of training and rehabilitation reported that there are more than 193,000 people with out jobs.

ISSUE: Low cost apartments in Las Vegas

Program: Conteo de Noticias **Date:** 05/25/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The city of Las Vegas now has a program of low cost housing rental thanks to government agencies.

The building assigned to the program is located in Owens and Washington Av. has 84 units and includes utilities such as water, electricity, gas, and the rent is \$592 per month.

The city hopes to be able to continue with this initiative and find more places that could be of this use for people facing hard times.

ISSUE: Latin Chamber Jobs Program

Program: Conteo de Noticias **Date:** 05/26/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The Latin Chamber of Commerce is in search of 80 students between 14 and 21 years who want to work for this summer.

The program is funded by the work force connection, it is about 8 weeks, the first 3 will be training and the 5 remaining will work in participating local companies.

The Chamber received a total of \$200,000 from federal and state funds to create the program, in which a wage of \$8.50 will be paid to each student.

June 2010**ISSUE: Michelle Obama in Nevada**

Program: Conteo de Noticias **Date:** 06/01/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The first lady Michelle Obama visited the Red Rock conservation area to promote the new program LET'S MOVE OUTSIDE, in which emphasizes in the importance of a healthy life and open air activities.

Michelle accompanied by Harry Reid, Dina Titus talked about the need of kids doing activities and eating healthy to prevent obesity.

ISSUE: Amnesty for Arrest warrants

Program: Conteo de Noticias **Date:** 06/02/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The city of North Las Vegas has given an amnesty for people who have an arrest warrant for failing to pay traffic tickets, fines, DUI, or other minor infractions, in which they will be able to pay half the fine and have a clean record.

The amnesty started in January and given its success, they have extended the deadline and have collected more than a million dollars and closed 2,500 cases

ISSUE: Primary election results

Program: Conteo de Noticias **Date:** 06/09/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The results for the primary elections were made public for the State of Nevada Governor, candidate Rory Reid presented his campaign plan, improve the education system, minimizing expenses in other sectors, and synergizing services.

His rival Brian Sandoval, who won with a 56% shared that his priority will be to bring investors and create more jobs.

Shannon Angle, will be Harry Reid's opponent for the Federal Senator's position.

The dispute is very tight and is being closely monitored at a national level, given that if Reid loses, this will mean a drastic change in the Senate and the Democrat party.

ISSUE: Mortgage Fraud Alert

Program: Conteo de Noticias **Date:** 06/14/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: North Las Vegas official page has loaded an alert regarding frauds to home owners who in fear of losing their homes and lack of information, pay thousands of dollars for someone to help fix their problem and end up being scammed.

This type of fraud is not new, and according to the Minority Affairs representative for Nevada, people have resources to recuperate their lost money.

The State Agency is working close with the Credit Service Counseling, to avoid frauds and educate the consumer.

ISSUE: Hispanic Women Day Fair

Program: Conteo de Noticias **Date:** 06/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Dia de la Mujer Latina, a national organization, will hold a health fair and information targeted for the Hispanic community.

There will be various organizations, federal and state agencies, and will give information regarding the care and prevention of diabetes, high pressure, mammograms, health insurance for kids born in Nevada, how to report job discrimination, and other issues like domestic violence, etc.

ISSUE: Auto Help Center for Men

Program: Conteo de Noticias **Date:** 06/24/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: AVALON is a new center where personal therapies and group help is being held to prevent or avoid any sickness related to depression.

There is a concern since men are suffering from it at a large scale and most of the time they do not seek help.

Most men see it as a pride or shame issue and try to avoid the situation instead of asking for guidance.

Patients in this help group are sometimes transferred or relocated to other institutions or experts if their needs are at a larger consideration.

ISSUE: Clinics in Schools

Program: Conteo de Noticias **Date:** 06/29/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Clinics in Schools was created more than 2 years ago and since then it has help hundreds of children and teenagers that have no health insurance or no money to pay for vaccines required to register in schools.

The MD in charge says that half of the services are vaccination for students in different schools, the other half are medical consultations for various reasons, from sore throat, cold, or any other sickness that can be cure with medicine alone.

According to the doctor, patients do not have to be students of a certain school; they accept students from more than 200 schools around the Valley, and also pre-school.